

ATTENTION WEST REGION TSLs & PSRs

DISPLAY & WIN!

The first 250 qualifying submissions will each earn 100 Reward Points when a Super Bowl display meeting program requirements is placed in participating accounts from December 28, 2025 through February 21, 2026 for cool gear at gopcrewards.com



HOW IT WORKS

- Qualifying Super Bowl display MUST include 3 of the Score 6:
 1. CSD: Core 12oz 12pk — Minimum 20 cases
 2. Gatorade: 28oz, 12oz 12pk and/or 20oz 8pk — Minimum 10 cases (any flavors)
 3. Energy: Starbucks Iced Energy, Celsius, Rockstar and/or Alani Nu — Minimum 10 cases (any packages)
 4. Plus More: 16.9oz 6pk, 12oz 8pk, mini can 10pk and/or mini can 6pk — Minimum 10 cases
 5. Non-Carb: Bubly 8pk, Lipton 16.9oz 12pk and/or Pure Leaf 6pk — Minimum 10 cases
 6. Period Priority Display: Mountain Dew Baja Blast Cabo Citrus OR Pepsi Prebiotics — Minimum 2 cases
- TSLs and PSRs are eligible
- One qualifying submission per COF Store
- Offer valid only for the first 250 qualifying Super Bowl displays placed from December 28, 2025 through February 21, 2026
- Each of the first 250 qualifying Super Bowl displays will each earn 100 Reward Points



Simply scan this QR code to submit qualifying display photos to pc2342.pcbigdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by February 21, 2026 for executions secured during the December 28, 2025 through March 20, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on February 21, 2026.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing 123rewards account along with Reward Points you have earned from other Reward Points Programs and save for higher value rewards!



#PC2342/PCSAO